



Trent Aldridge

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Real estate agent Trent Aldridge is quickly building one of the most successful, fast-paced real estate careers in the Atlanta condo market, thanks to his attention to the details of his properties and to the personalized services he provides his clients. With this technique, he has sold more condos than anyone at Atlanta Intown, where he is the second highest producing agent. He was also recognized as an Atlanta condo authority by HGTV's "My House is Worth What?" where he was featured as a real estate expert on several episodes.

The time and energy he devotes to each client and property allow Aldridge to offer the most personalized service available in Atlanta. He explains his successful approach as one of "understanding where my clients want to go and not just selling them a piece of real estate. I want them to find [a home] that they will enjoy for years to come. To do that, I really get to know each client and spend a lot of time educating them about the Atlanta market."

Aldridge also uses a complete database of listings, knowledge of a wide range of units, a list of interested buyers and sellers, and close contacts with some of the city's best developers, through whom he can often find condos before they are publicly listed. However, his comprehensive and constantly updated Web site is the most convenient tool he offers to his customers. Trentaldrige.com is a treasure trove of up-to-the-minute information about Atlanta's dynamic condo scene. He shows clients units for sale and rentals, condominiums in the investor class as well as luxurious living situations.

With the Web site and his tireless work on behalf of the needs of each of his clients, Aldridge is the agent to watch in Atlanta's booming and exciting condo market. The best way to judge this young agent's rise to real estate success is through the response of previous clients, many of whom have been so impressed by his service that they have returned to him to handle their next real estate needs.